# Annie Ju User Experience Designer

Oct. 2023 - Present

Dec. 2010 - Dec. 2019

July 1, 2009 - July 31, 2009

2nd place

3rd place

# **Work Experience**

#### International Child Art Foundation

#### **UX/UI** Designer

- · Collaborating with a senior designer on the #MyFavoriteSport website&mobile redesign for the 2024 Olympics-linked Art competition for children.
- · Creating web and mobile-oriented wireframes, UI designs, and prototypes.
- Working with the development and UX teams to develop a user-centered design approach.
- Staying updated on industry trends and best practices.
- · Contributing to a visually appealing and user-friendly website.

### **Deloitte x SCADpro**

Sep. 2022 - Dec. 2022 / Jan. 2023 - Mar. 2023

## **Research I UX Designer**

- · Conducted comprehensive secondary and primary research, utilizing a combination of interviews and surveys.
- Developed a range of design methodologies, including persona development, user flow analysis, wire-framing, and high-fidelity prototyping to effectively deliver a responsive design system.
- Worked in close collaboration with the graphics team to develop a compelling presentation design.

#### Shinsegae International

#### Assistant Manager I Merchandiser I Sales administrator

- · Supervised the sourcing, management, and sales of products within the fashion and lifestyle brand "JAJU".
- · Responsibilities include developing pricing strategies, designing promotional campaigns, and overseeing product distribution.
- · Identify customer needs and market research to deliver what the online public desires.

#### Sabin

#### **Designer Assistant - Intern**

• Help designers create new materials, styles, colors, and patterns for fashion brands.

# Accolades

2023 SCAD Starup Competition Winter 2020 - Summer 2023 SCAD University Dean's List SCAD Academic Scholarship Winter 2020 - Summer 2023 SCAD Achievement Hnr Scholarship Winter 2020 - Summer 2023 Gwanak Hyundai Art Contest special selection award

# **Extracurricular Activities**

#### Volunteer

Kpupsforlove Dog Rescue Design Volunteer Furkids Cat shelter Volunteer Local handicapped children volunteer

### **Club Activities**

SCAD FLUX ATL UX Design Club (Social Media Leader) SI Sports Climbing Club (Vice President)

Aug. 2022 - Present Sep. 2021 - Apr. 2023 May. 2011 - Mar. 2018

Jan. 2023 - Summer 2023 Oct. 2016 - Dec. 2019

# Contact Me

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## Education

Savannah College of Art and Design(SCAD)

> **BFA** in User Experience Minor in Graphic Design Jan. 2020 - Aug. 2023

## 🞯 Sejong Cyber University

**BBA** in Fashion Business Sep. 2012 - Aug. 2014

😚 Hanyang Women's University AA in Knit Fashion Design Feb. 2008 - Feb. 2010

## Skills

#### 🔗 Design

User Experience Design User Interface Design Wireframing Prototyping Web & Mobile Design **Graphic Design** 

#### **Research**

Surveys & User Interviews User Testing **Competitive Analysis** 

#### 🗔 Software

Figma Adobe XD Photoshop Illustrator Indesign Rhino • Keyshot Microsoft Excel • word

## Programming

HTML Python